

石川県には全てがあります

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2014年10月から11月に、アメリカハワイホノルルのアラモアナショッピングセンターで開催いたしました「第十回ホノルルきものフェスティバル」にて石川県をPRして参りました。



「石川県には 何があるの？」の質問をよくいただきます。

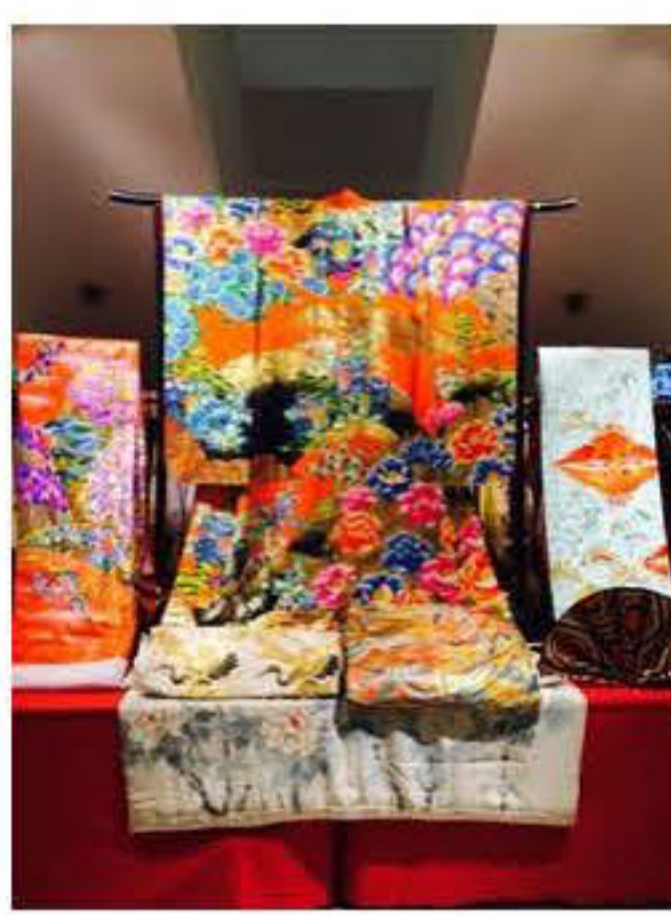
私が一言でいうと 「石川県にはすべてがあります！」です。



石川県は 和の国 歴史文化半島 です。

能登 金沢 加賀の歴史 風土 文化 経済 観光 四季、、、

また広域では北陸・信越・飛越エリアにおける、日本の古きよき景観と新しい日本海に開けた、東京から関西への東海道エリアにはない新しい魅力を発信いたしました。



また、歴史と伝統あるハワイのホノルル現地新聞社「日刊サン」さまにも多大なる、ご協力を賜り、2015年1月1日「新春特大号」に、いよいよ2015年3月14日（土）長野から延伸し、金沢開業となる（北陸新幹線特集と石川県PR）の記事を寄稿させていただきまして大きく取り上げていただきました。

(画像をクリックすると大きく表示されます)

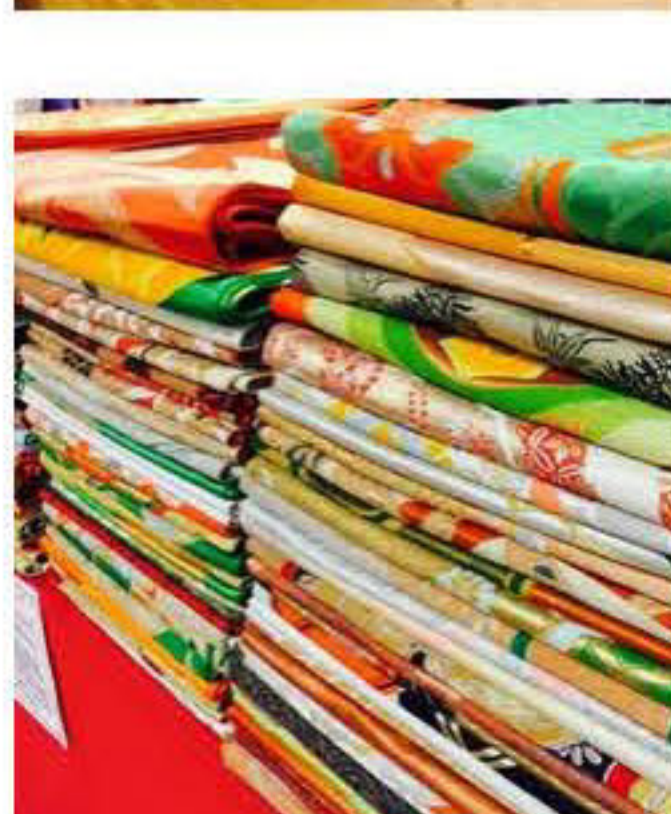
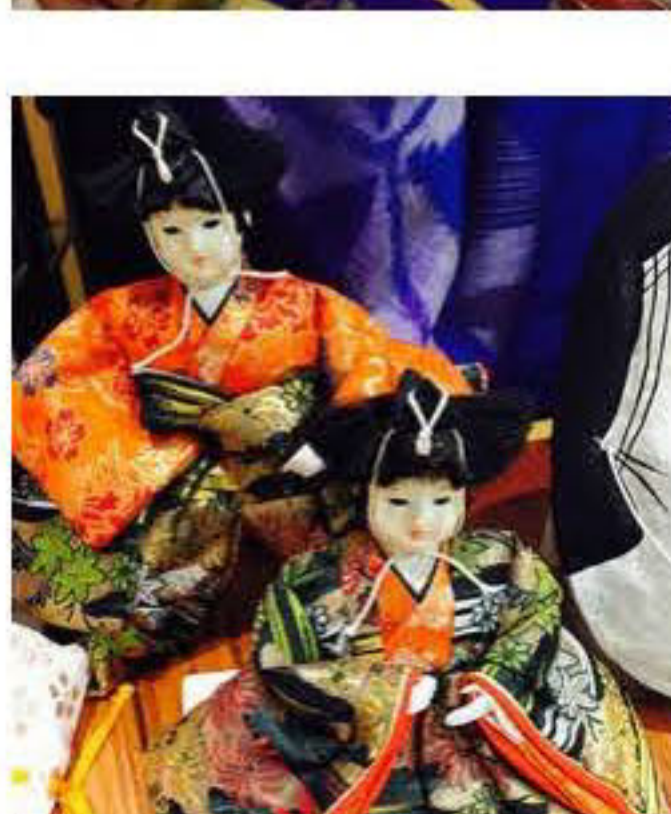


また2015年2月上旬にはホノルルからのつながりで、アメリカテキサス州よりアメリカ人の皆様が日本の和装と和文化の体験ツアーにて石川県へお越しになられます。

今後とも国内外から本県へのインバウンド 交流人口増加へ向けて努力を重ねて参ります。

◆現地 ハワイで開催のきものフェスティバルはSNSで情報発信させていただき 石川県の魅力をPRいたしております。

Facebookページ→ [Kimono festival at Shirokiya Ala Moana](#)



(着物フェスティバルにて)

◆平成27年4月11日、12日に開催する「第二回金沢城きもの園遊会」の英語版チラシが完成いたしました。

ぜひご覧下さい。

→ [「第二回金沢城きもの園遊会」\(英語版チラシ\).pdf](#)

Celebrating the Opening of the Hokuriku Shinkansen Bullet Train through to Kanazawa

The 2nd Annual Kanazawa Castle Kimono Garden Party

Kimono, Castle, and Cherry Blossoms of Japan

We have delicious local foods and plenty of entertainment planned for the Kanazawa Castle Kimono Garden Party. Enjoy the spectacular cherry blossoms, and have a lovely time in the historic town of Kanazawa.

Haru-no-Utage Spring Party

Enjoy a Hotel Lunch, Photography,
and Japanese Green Tea

Date **Saturday, April 11, 2015**

11:00-13:30 (reception begins at 10:30)

Location **Kujaku-no-Ma on the 3rd floor of KKR Hotel Kanazawa**
(in front of Kanazawa Castle's Otemon gate)

Fee **¥5,800 (incl. tax) per person**



Enjoy beautiful and delicious Japanese food made with fresh ingredients, while viewing cherry blossoms at their peak. Fun events like photography sessions, live concerts, and magic shows are also planned.



Fresh sashimi caught from the Sea of Japan



Kaga Jibuni local cuisine



Traditional and graceful
Japanese sweets of Kanazawa

The Kanazawa Castle Kimono Garden Party is a celebration of Japanese culture, meant for everyone, regardless of age or gender

I'm Jun Shinohara, the vice president of the Japan Society for the Promotion of Kimono Culture (NPO), which hosts the Kanazawa Castle Kimono Garden Party. Our founding belief is "KIMONO FOR ALL!" and we hope that everyone will wear kimono.

Last year, our First Annual Kanazawa Castle Kimono Garden Party was a huge hit. On April 11 and 12, 2015, the party returns to Kanazawa Castle, even bigger: the celebrations at Kanazawa Castle will go for two full days!

Connecting to Japanese Culture is the theme of the party, and you can experience many aspects of Japanese culture by wearing a kimono, and through the generous support of our various partners, we've made the participation prices incredibly reasonable. We want to have as many participants as possible to enjoy kimono culture! Please don't hesitate to ask if you have any questions.

Hosted by

Japan Society for the Promotion of Kimono Culture (NPO)

2-30 Toiyamachi, Kanazawa City, Ishikawa, 920-0061 Japan

www.japan-kimono.org TEL +81-76-237-3630

Special Cooperation: Kenrokukai & Maruroku Inc.

Sponsored by: the Hokokoku Shimbun & Hokuriku Broadcasting



Jun Shinohara
Vice President of the Japan Society
for the Promotion of Kimono Culture

Haru-no-Sho Sings of Spring

Japanese Cultural Festival at Kanazawa Castle
with Limousine and Magnificent Hospitality

Date **Saturday, April 11
and Sunday, April 12, 2015**
* 10:00 to 16:00 on each day

Fee **¥500 (incl. tax)**



Kanazawa Castle was the castle of the Maeda clan of the Kaga domain during the feudal era.

When the cherry blossoms are in full bloom, you can enjoy the fantastical castle and Kenrokuen Garden light-ups.



Walk around Kanazawa Castle and Kenrokuen Garden



Kanazawa Kimono Vote



Commemorative Photo with Hyakumansan



Kanazawa Umbrella Demonstration



Historical Higashi-Chaya District



Retro Shrine Gate at Oyama Shrine



Wandering through the old machiya houses of Kanazawa



Try riding a Luxury Limousine

We have delicious local foods and plenty of entertainment planned for the Kanazawa Castle Kimono Garden Party.

Enjoy the spectacular cherry blossoms, and have a lovely time in the historic town of Kanazawa.

The incredibly popular First Annual Kanazawa Castle Kimono Garden Party returns for a second year on April 11 and 12, 2015. These dates mark the best time to see cherry blossoms in Kanazawa. First, prepare your palate for a "Haru-no-Utage" Spring Party themed Kaga cuisine lunch.

After lunch, enjoy the fun "Haru-no-Sho" Signs of Spring events we have planned at Kanazawa Castle. You can even try riding an ultra-luxury limousine! At dusk, you can enjoy the fantastical light-ups of Kanazawa Castle, Kenrokuen Garden, and the Higashi-Chaya district. You only get the chance to experience historic Kanazawa amid the falling cherry blossoms once a year, so don't miss this rare chance!

Japan Society for the Promotion of Kimono Culture (NPO)

<Kanazawa Castle Kimono Garden Party application form> FAX +81-76-237-7115

*You can also do application via website (URL: www.maru-x.co.jp/event-en/)

Check the confirm box

Name _____

Haru-no-Utage Spring Party

Date: April 11, 2015 (11:00 to 13:30)

Location: KKR Hotel Kanazawa 3F

Fee: ¥5,800 (incl. tax) per person

- I wish to attend (¥5,800)
 I do not wish to attend

Address _____

Haru-no-Sho Sings of Spring

Date: April 11 and April 12, 2015
(10:00 to 16:00 on each day)

Location: Kanazawa Castle

Fee: ¥500 (incl. tax)

- Attend both days (¥1,000)
 Attend only April 11 (¥500)
 Attend only April 12 (¥500)
 I do not wish to attend

Phone Number _____

Email Address _____

