



Kanazawa
is set to begin service for the
Hokuriku Shinkansen in Spring 2015
It will take only 2.5 hours to travel
from Tokyo to Kanazawa



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Tourism League

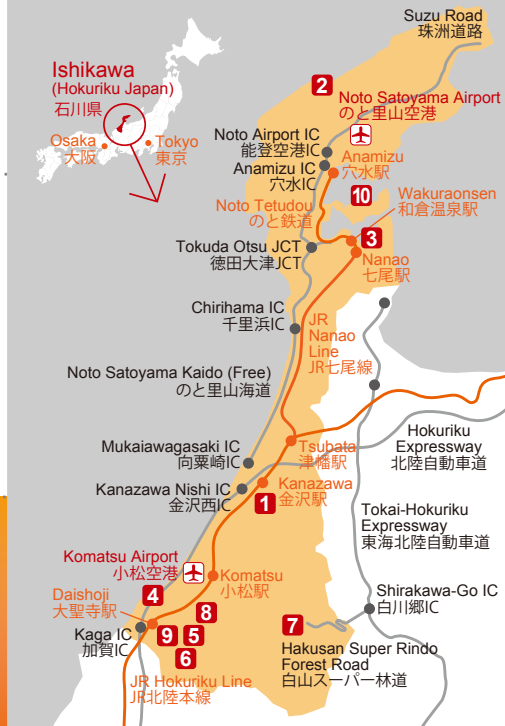
2014
No. 25

Autumn
Edition

Ishikawa Tourism Newsletter

Autumn in Ishikawa – Autumn of Appetite!

In this edition we will show you Ishikawa's delicious **"AKB"** to fill your autumn appetite.



Amaebi ◀ Sweet Shrimp

Also known as the Gem of the Sea for its great beauty. The rich sweet flavor of the Sweet Shrimp of Ishikawa is exquisite!
Period: September - February

The crab fishing starts November 6th 2014!

Kani ▼ Crab

The Ishikawa snow crabs known as "Kano Crabs" are dubbed as winter's King of Flavour. These crabs are at their best between November and February.
Period: November - March



This blue tag is proof that it is a Kano Crab.

Buri Yellowtail ▶

Yellowtail from Ishikawa is well known across Japan for its fine taste from its fattiness and freshness.
Period: December - March



[Food Event Information]



Wajima Crab Festival 2014 **2**

When: November 16th (Sun) 9am – 2pm
Where: Wajima Marine Town Special Event Site
Contact: Ishikawa Fishery Cooperative Associations Wajima (Noto Wajima Umi Monogatari Planning Committee) (TEL: 0768-22-1485)
<http://www.jf-net.ne.jp/ikwajimag/yokyo/news/2013/1001.html>

First Crab of the Season Festival **5**

When: November 9th (Sun) 10am – 1pm
Where: Hazuchiwo gakudo, Yamashiro Onsen, Kaga City
Contact: Yamashiro Onsen Tourism Association (TEL: 0761-77-1144)
<http://tabimati.net/event/detail.php?p=491>

Yamanaka Onsen Crab Soup treat **6**

When: November 1st 2014 – March 31st 2015 10am – 11:30am
Where: Yuge Kaido "Machibito Tabibito-tei", Yamanaka Onsen, Kaga City
Contact: Yamanaka Onsen Tourism Association (TEL: 0761-78-0330)
http://www.yamanaka-spa.or.jp/event/index_013.html

Where to Eat

Omicho Market (Kanazawa City)



■ Access: 5 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Musashi-ga-Tsuji

■ Contact: Omicho Market Office (TEL: 076-231-1462)

1 Wajima Morning Market (Wajima City)



■ Access: 2 hours by express bus for Noto from Kanazawa Station → Alight at Wajima Marine Town → 5 minute walk

■ Contact: Wajima Morning Market Association (TEL: 0768-22-7653)

2 Noto Food Festival Market (Nanao City)



■ Access: 1 hour by train from Kanazawa Station → Alight at JR Nanao Station → 10 minute walk

■ Contact: Noto Food Festival Market (TEL: 0767-52-7071)

3 Kaga Hashitate Fishing Port (Kaga City)



■ Access: 25 minutes by train from Kanazawa Station → Alight at JR Kaga Onsen Station → 48 minutes by Kaga CAN Bus on the Coastal Route → Alight at Hashitate Fishing Port

■ Contact: Kaga Tourist Information Center Kaga Tabi Machi Net (TEL: 0761-72-6678)

Recommend Spots to View Autumn Leaves

If you want to see the autumn leaves in Ishikawa then this is the place to go!

Hakusan Super Rindo Forest Road 7

(Hakusan City, Ishikawa Prefecture – Shirakawa, Ono District, Gifu Prefecture)

There are many spots on the 33.3km stretch to view the red autumn leaves. You can also see many waterfalls including the Ubagataki waterfall which is one of the top 100 waterfalls in Japan.
<http://www.hakusan-rindo.jp/contents/kouyou/kouyou25/kouyou.html>

*Period for the autumn leaves: Early October – Late October
 Contact: Hakusan Forest Road Ishikawa Management Office
 (TEL: 076-256-7341)

There is also this event. **Hakusan Super Rindo Autumn Morning Walk**

Local staff show the best places to enjoy the scenery. Bring your camera and see if you can snap a memorable photo!
 *The Autumn Morning Walk is offered to the lodgers only.
 When: October 12th 2014 (Sun), October 26th 2014 (Sun) starts at 6am
 Contact: Hakusan Tourist Information Centre (TEL: 076-273-4851)

↓ There are other great spots in Ishikawa to view the autumn leaves. ↓



1 Kenrokuen Garden

A symbol of Ishikawa, the garden is popular amongst tourists and locals alike. Many come to view the beautiful scenery during the period when the leaves turn red.
 *Period for the autumn leaves: Early November – Early December
 Access: 20 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Kenrokuen-shita
 Contact: Kanazawa Castle / Kenrokuen Management Office
 (TEL: 076-234-3800)



6 Kakusenkei Gorge

Take a walk along the path that follows the stream and get a 360° view of breath taking scenery.
 * Period for the autumn leaves: Early November – Late November
 Access: 25 minutes by train from Kanazawa Station → Alight at JR Kaga Onsen Station → 24 minutes by Kaga CAN Bus on the Interior Route → Alight at Yamanaka Onsen Kiku no Yu/Yamanaka-za
 Contact: Yamanaka Onsen Tourism Association
 (TEL: 0761-78-0330)



8 Natadera Temple

This temple has 1300 years of history and is surrounded by natural beauty. The expansive grounds have dazzling scenery with its harmonious blend of rocky mountains, lakes and red autumn leaves.
 *Period for autumn leaves: Early November – Late November
 Access: 25 minutes by train from Kanazawa Station → Alight at JR Kaga Onsen Station → 30 minutes by Kaga CAN Bus on the Interior Route → Alight at Natadera Temple
 Contact: Natadera Temple
 (TEL: 0761-65-2111)



3 Yamanotera Temple Area

There is a total of 16 temples in the area. One of these is the Hongyoji Temple which has been dubbed "the Japanese maple temple". Explore the area and view the seasonal colours of the flora, including beech trees that are 700 years old.
 *Period for autumn leaves: Early November – Late November
 Access: 1 hour by train from Kanazawa Station → Alight at JR Nanao Station → 15 minute walk
 Contact: Nanao Tourism Exchange Division
 (TEL: 0767-53-8424)

Light Shows

● Kanazawa Castle Projection Mapping 1

October 11th (Sat) – October 12th (Sun)

Parts of the castle such as the Hishiyagura and Gojyuku Nagaya will be used as a screen in which Kanazawa-esque videos will be projected on a grand scale that can be considered as one of the largest in the country.

Access: 20 minutes by Kanazawa Loop Bus from Kanazawa Station → Alight at Kenrokuen-shita
 Contact: Shinkansen Kanazawa Service Commemorative Operations Committee / Kanazawa City
 (TEL: 076-220-2759)

http://www4.city.kanazawa.lg.jp/17215/pm_kanazawa_c.html

● Wajima · Shiroyone Senmaida - Azeno Kirameki 2

October 18th (Sat) 2014 – March 15th (Sun) 2015

A magical illumination display is held at the GIAHS registered Senmaida rice fields in Wajima, Noto. The fields are lit up with 21,000 solar LEDs and made it to the Guinness Book of World Records in 2012.

Access: 2 hours by express bus for Noto from Kanazawa Station → Alight at Wajima Eki-Mae → 20 minutes by special bus → Alight at Senmaida

Contact: Wajima Tourism Division (TEL: 0768-23-1146)

<http://wajimanavi.lg.jp/www/event/detail.jsp?id=1450>

● Kanazawa Castle / Kenrokuen Light-up – Autumn 1

October 11th (Sat) – October 12th (Sun)

6:30pm - 9:00pm

October 21st (Fri) – October 30th (Sun)

5:30pm - 9:00pm

<http://www.pref.ishikawa.jp/siro-niwa/event/index.html>



World Renowned Tourist Spots in Ishikawa

Popular landmarks & parks on TripAdvisor – Top 5 in Asia



1 Kenrokuen Garden

The garden has been ranked 5th in Asia by the world's biggest user opinion based travel site TripAdvisor in the parks and gardens category.



World's Most Beautiful Train Stations - Travel + Leisure

1 Kanazawa Station

American travel magazine Travel + Leisure has chosen this station as one of the World's Most Beautiful Train Stations.



Received the Certificate of Excellence for 3 years in a row from TripAdvisor

10 Notojima Aquarium

The aquarium has received the Certificate of Excellence for 3 consecutive years due to its rave reviews from users on TripAdvisor.



*Illustrations for illustrative purposes only.

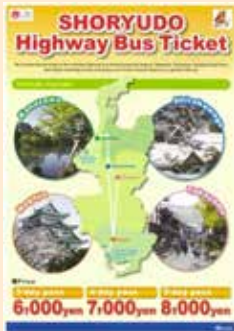
Extra [Hokuriku] The Hokuriku region was ranked 4th in the top regions for Best in Travel 2014 by Lonely Planet who boast the highest global share for travel guide publications.

Transport Information



Shoryudo Express Bus Ticket

Have you heard of the Shoryudo Express Bus Ticket? This bargain ticket allows you to get on and off expresses buses on routes between Kanazawa-Shirakawa-Takayama-Nagoya. Travel around freely to places such as the historic and traditional Kanazawa and the world heritage Shirakawago. Contact: Nagoya Railroad Advertising Department (TEL: 052-588-0813)



Shirakawa-go



Old Town (Takayama)

What's New

The Hokuriku Shinkansen will be in service before long! Preparations of "Omotenashi" are underway.



"Anto" opened **1**

The shopping area in JR Kanazawa Station that houses the souvenir and food hall in the Kanazawa Hyakubangai has been reopened as Anto.

Contact: Kamazawa Hyakubangai (TEL: 076-260-3700)
<http://www.100bangai.co.jp/floor/floorinfo.php?floor=omiyage>



The Ishikawa Hyakumangoku Monogatari – Edo Honten which specializes in products from Ishikawa will open in Ginza on October 8th.

This store will introduce the charm of Ishikawa.

Where: 2-2-18 Ginza, Chuo-ku, Tokyo
Access: 4 minutes by foot from Yurakucho Station (JR Yamanote Line) / Ginza 1 Chome Station Exit 4 (Tokyo Metro Yurakucho Line)

*Photographs for illustrative purposes only.

Topics



Kenrokuen Yukizuri **1**

The Yukizuri snowcovers, the symbol of Ishikawa's winter, will be put up on November 1st.

Entry period for marathons in Ishikawa coming soon.



Noto Wakura Manyo-no-Sato Marathon 2015 [Nanao City] **3**

(Date: March 15th 2015)

*A scenic course in which runners can soak in Noto's nature expect many participants from abroad this year.

Contact: Noto Wakura Manyo-no-Sato Marathon Office (Nanao Tourism Exchange Division) (TEL: 0767-53-8436)

Kaga Onsenkyo Marathon **9**

(Date: April 19th 2015)

* Runners will be passing through 3 onsen towns on this varied course. The marathon is being held for the first time in 2 years.



Okuma Kabuto Festival [Nanao City] **3**

September 20th (Sat)

This has been regarded as an important intangible folk cultural asset. The god-like Tengus (long-nosed goblins) called Sarutahiko and the huge crimson flags are some of the key features of this peculiar festival from the Noto region. The festival is said to have derived from the Korean Peninsula so it is known by some outside of Japan. Contact: Nanao Tourism Exchange Division (TEL: 0767-53-8424)