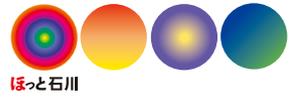




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Ishikawa Tourism Newsletter

TOP NEWS

Mountaineering season is here!! Let's climb the beautiful Mt. Hakusan!



SPECIAL NEWS

Introducing New Information Resources



PICK OF THE SEASON

Enjoy A World
of Flowers!



Light-up Event



A Relaxing Spot
Surrounded by Nature



Attractions Galore in Ishikawa! Beautiful Ishikawa Awaits You!!

First of all, we would like to express our sincere gratitude to everyone for the heart-warming messages of encouragement, following the Great East Japan Earthquake. Fortunately, Ishikawa Prefecture did not suffer any damage from the disaster as it is located at a considerable distance from the affected areas. All of the major means of transportation, accommodation facilities and tourist facilities are functioning as usual. We are happy that overseas tourists have continued to visit Ishikawa even after the earthquake. In the picture: A group of tourists from Hong Kong at Kenrokuen Garden.





TOP NEWS

Come and see the enchanting fields of alpine flowers

The magnificent view of alpine flowers spread all over the mountain can be seen from July to August; if you are looking for a paradise over the clouds, come and see these fields.



Mountaineering season is here!! Let's climb the beautiful Mt. Hakusan!

Mt. Hakusan is known as one of Japan's 3 most famous mountains and the Hakusan mountain range boasts of a number of peaks towering above 2000m. The summit of Mt. Hakusan can be seen covered with the snow throughout the year and this mountain is also a treasure house of alpine plants and numerous hot springs.

<http://www.kagahakusan.jp/>

Hakusan Best Guide: Hakusan Tourism Association

■ Climbing Season in July to Mid-October

MAP-1

- Take a "Hakusan Tozan Bus" from bus stop No. 1 from the east exit of JR Kanazawa station and get off at the trail entrance of Betto Deai (final stop; time required: approximately 2 hours)
For Inquiry: Hokuriku Railways Telephone Service Center, 076-237-5115
- Take a direct "Hakusan Tozan Express" (shared taxi) from Komatsu Airport to Betto Deai (approx. 2 hours)
<http://komatsutaxi.com/sightseeing/index.html#sno> (Japanese)

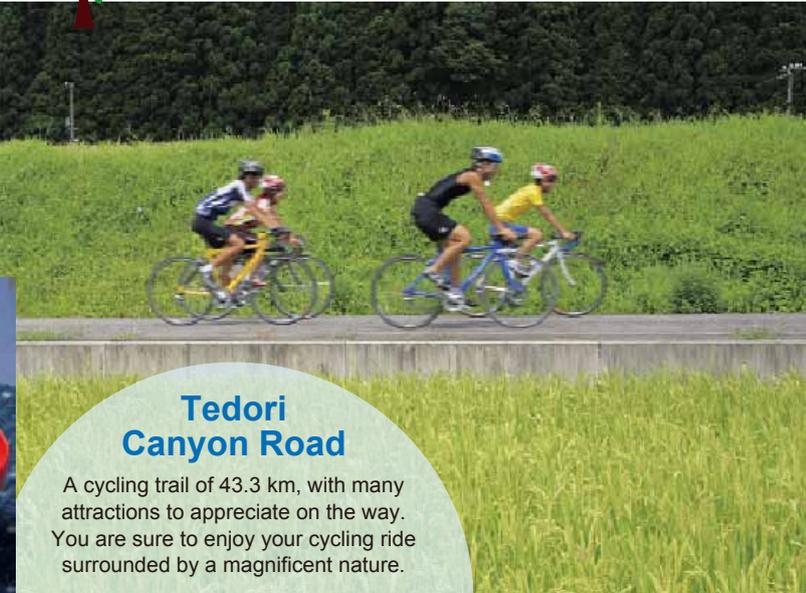


Hot Spring

Hakusan offers a number of hot spring destinations such as Chugu, Shiramine and Ichirino Hot Spring resorts. You can soak into refreshing hot spring after enjoying mountain climbing or a comfortable stroll outdoors.



Plenty to see and do in and around Hakusan



Tedori Canyon Road

A cycling trail of 43.3 km, with many attractions to appreciate on the way. You are sure to enjoy your cycling ride surrounded by a magnificent nature.



Hakusan Hyakuzen Traditional Cuisine

Hakusan Hyakuzen is a type of traditional gozen cuisine that uses local food ingredients of Hakusan; the 3 main features of gozen cuisine are its 'healthiness', 'deliciousness' and balanced nutrients contributing to 'longevity'. Do enjoy the simple taste, beautiful colours and nutritional balance of the recipes that symbolize the taste of Japan's rural areas.

<http://hakusan-no-megumi.jp/hyakuzen/> (Japanese)

Bicycles for Rent



- Hakusan shita-eki (Tedori Canyon Road Area) MAP-2
- 9am–2pm, Saturdays, Sundays and Holidays
- Rental Charges:
 - Tandem Bicycle (2 Riders) 1,500 Yen/ 1 Bicycle (24 Tandems)
 - Single Bicycle (1 Rider) 800 Yen/ 1 Bicycle (20 Bicycles)
 - Single Bicycle (1 Rider/For Children) 500 Yen/ 1 Bicycle (3 Bicycles)
- Hakusan-Shita Club / 090-2835-5991 (On business days only)

PICK OF THE SEASON

Light-up Event

Asano-gawa Tsukimi-Koro (Asano-gawa River & Moonlight Delights) **MAP-5**

The light-up event is a part of the Kanazawa Toryokai summer event; the event centers on Higashiyama and Kazue-machi areas which are popular historical spots. A variety of art objects created by local students are placed at various locations in this area and as the dusk approaches, these objects are illuminated creating a fantasy world-like atmosphere.

- 29th July (Fri) & 30th July (Sat)
- 18:00-21:00
- Approx. 60 minutes by Hokutetsu bus from Komatsu Airport. From JR Kanazawa Station, take a bus going to Naruwa (approx. 10 minutes by bus)

<http://tourney.jp/index.html>

(Available in multiple languages)

<http://www.kanazawa-it.ac.jp/prj/tsukimi/> (Japanese)

Kanazawa Castle Park & Kenrokuen Garden Light-up **MAP-6**

Visitors can enjoy the beauty of season's fresh greenery of Kenrokuen and Kanazawa Castle Park in the evening hours when both these spots are illuminated. The beauty of fresh green leaves under illumination is a must-see!

- 4th (Sat) & 5th (Sun) June
- 19:00-21:00 ■ Admission: Free
- 15 minutes by bus from JR Kanazawa Station; 1 minute on foot from "Kenrokuen-shita" bus stop.

Yuzen Toro-nagashi (Lantern Floating Ceremony) **MAP-7**

Hundreds of Kaga Yuzen festive lanterns are floated on the Asano-gawa River from Tenjin-bashi Bridge to Asano-gawa Oohashi Bridge; these candle-lit lanterns floating through the river in the evening darkness create an unworldly dreamy atmosphere.

- 3rd (Fri) June
- 19:00-21:00
- 12 minutes by bus from JR Kanazawa Station; Get off at "Hashiba-cho" bus stop.

A Beauty in Yukata

Enjoy a cool evening in Yukata (summer wearing kimono) **MAP-8**

How about a yukata trial with the Kaga Yuzen (traditional craft of silk dying kimono) yukata?

- Yukata Trials Available in July to August
- 4,500 yen for 1 night (includes the dressing charges)
- Kaga Yuzen Traditional Industry Center
- 15 minutes by bus from JR Kanazawa Station; a 2 minute walk from "Kenrokuen-shita" stop.
- Your yukata can be collected by the rental store after use, if you are staying at an accommodation in Kanazawa.



Enjoy A World of Flowers!



Byodoji Temple (Also known as "Hydrangea Temple") **MAP-3**

A magnificent view of 4000 bushes of 130 varieties of hydrangeas can be seen on the small hill behind Byodoji Temple.

- Best season in Late June to Late July
- Terabun 2-116, Housu-gun Noto-cho, Ishikawa
- A 30 minute car ride towards Yanagida, from Kunugi IC on Noto Toll Way via Suzu Road; From Noto Airport, a 15 minute ride by taxi.



Sunflower Village **MAP-4**

Enjoy a date with a labyrinth of 350,000 sunflowers; Fields open from 26th July (Tuesday).

- 26th July to Mid-August ■ Admission Free ■ Koto 242, Tsubata-machi, Kahoku-gun, Ishikawa
- A 10 minute ride by taxi from JR Tsubata Station.



A Relaxing Spot Surrounded by Nature

Yamanaka Onsen (Hot Spring) & Kawadoko (small river decks) At Kakusenkei Gorge **MAP-9**

Deep and beautiful greenery of the gorge, clean flowing water, chirping of birds ...it doesn't get more relaxing than this! Enjoy the refreshing negative ions and treat your eyes to beautiful scenery.

- -31st October (Mon), 2011 ■ 19:00-21:00
- Kawadoko Set Meal (Tea with Japanese Sweets); Adults: 500 Yen / Children: 400 Yen
- Seats without Meals (with Tea) Adults: 200 Yen / Children: 100 Yen
- Take a bus from JR Kaga Onsen Station (approx. 25 min) and get off at "Yamanaka Onsen Bus Terminal"; a 5 minute walk from the Terminal.
- For Inquiry 0761-78-0330 (Yamanaka Hot Springs Tourism Association)



Chirihama (Nagisa) Beach Driveway **MAP-10**

This is the only beach driveway in Japan where you can enjoy a car drive on the sandy beach. If you looking for a romantic evening spot, visit this beach and enjoy a beautiful sunset.

- Get off at Chirihama IC (Noto Toll Road)
- Sightseeing tour buses are also allowed to run on the beach driveway.

SPECIAL NEWS

Multilingual Menu System: "Enjoy Ishikawa's Delicious Cuisine"



You can look up the multilingual menus of the restaurants in advance with the help of this system. The site also offers information about the cuisine of Ishikawa as well as Japanese cuisine in general.

<http://www.gourmet-ishikawa.jp/>

Available in English, Korean, Chinese (Simplified & traditional)

"Ishikawa Travel Guide": Sightseeing Guide Application for iPhone Users



The number of iPhone users has increased rapidly in last few years. Now, the iPhone users can make use of "Ishikawa Travel Guide" application to find out about sightseeing information of Ishikawa.

Available in English, Korean, Chinese (Simplified & traditional)