Because Ishikawa has a peninsula that juts out into the Sea of Japan, it is a prefecture where changes in nature in both seaside and mountain areas can be enjoyed. Mount Hakusan, now a national park, is one of the three most famous mountains in Japan, and the place of origin of the Hakusan religious faith. There are also quasi-national parks along the coastlines of Kaga and Noto.

The mountainous area of Ishikawa Prefecture is densely forested, and dotted with beautiful waterfalls and gorges. The coastline also has amazing attractions, which include unusually shaped rocks and reefs that have been formed naturally over the years, as well as the only beach in Japan on which you can drive your car along the water’s edge.

And last but not least, when you visit Ishikawa, you will experience the lives and warmth of the people who live in harmony with nature, in both mountain and seaside villages.